



THICKKMEDIA PR
MEDIA KIT



THICKKMEDIA PR

PR SERVICES / ADVERTISING / CONTENT CREATION

WWW.THICKKMEDIA.COM

THICKKMEDIA is a digital marketing creative agency focused on bringing each of our client's voice, style and influence into the spotlight with innovative design solutions, strategic publicity moves and exciting brand activations.

Contact us for a consultation.

ABOUT THE FOUNDER

MOVER. SHAKER.
CONTENT CREATOR.

EMILY CORREA "XA'VONNI"

22 years in the Entertainment Industry
with 10 as a Publicist

*Welcome to the world of luxury public relations services for
Artists and Social Media Influencers!*

My name is Xa'Vonni.

*I am a true Creative Visionary with over 20 years of
experience in the arts and entertainment industry. I started
exploring this field during my teenage years and since then, I
have worked on both the business and creative sides of the
industry.*

*With my diverse expertise, I am a Talent Scout, Publicist,
Magazine Editor-in-Chief, Published Author, Social Media
Influencer & Branding Expert having produced my fantastic,
edgy visual content for THICKK Magazine in my cities of
NYC, Miami, Boston, and now Chicago.*

*Over the years, I have had the privilege of working on a
number of incredible projects and talent.*

*My expertise has earned me a reputation as a sought-after
professional in the industry.*

*If you have a project in mind that you would like to explore
together, move forward with a free consultation.*

*Let's make your creative vision for your talent, brand or
company a reality!*

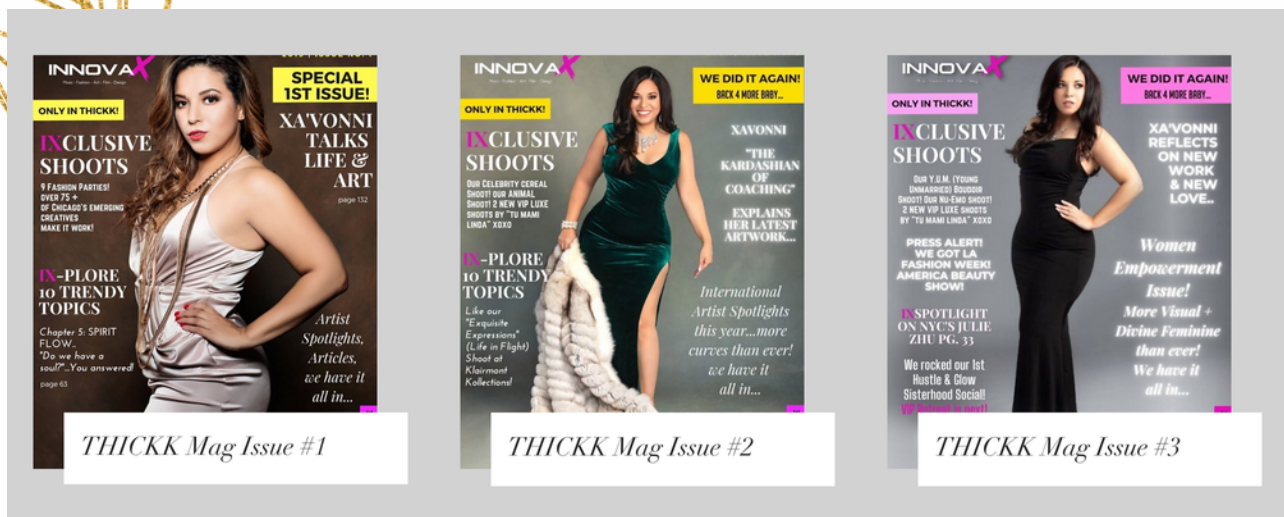


*With a passion for the arts & entertainment
industry and a serious background as a Master-
level Coach partnered with a 144k IG Marketing
Engine for our next issue, the sky is the limit! IG:
THICKKMedia*

Xa'Vonni

THICKK MAGAZINE

2023 STATISTICS



<https://www.thickkmedia.com/explorethickkmagazine>

144k
INSTAGRAM
FOLLOWERS

30k
EMAIL LIST

54
LIVE EVENTS

Reach, Engagement and Distribution

400
PAGES OF CONTENT ISSUES 1-3

110,000
VIEWS OF ISSUES 1-3

140
PAGES OF CONTENT ISSUE #4 (JULY 2023)

550
PAGES OF TOTAL ADVERTISING
CONTENT

30,000
EMAIL SUBSCRIBERS

200,000
EXPECTED MINIMUM VIEWS OF ISSUE #4

THICKK MAGAZINE ISSUE #4 IS OUT!

5,000 VIEWS IN ONE WEEK!



2023 | ISSUE NO. 4

INNOVA

Music · Fashion · Art · Film · Design

DID YOU SEE THAT?

YES, IT'S ISSUE #4

ONLY IN THICKK!

EXCLUSIVE SHOOTS

**OUR GANGSTERS AND ICONS LUXE PHOTOSHOOT...
OUR SCIFLY SHOOT...
BANG BANG!**

**PRESS ALERT!
WE GOT NY FASHION WEEK! & MIAMI SWIM!**

XA'VONNI SHARES HER "MATERIAL WORLD" ...

The Click Travel Club made it to Egypt! JAPAN IS NEXT. Are u in?

*Our LIT Issue..
Legends..
Influencers and Talent...
Our best of the BEST...ALL IN..*

THICKK

MAGAZINE

IG: THICKKMEDIA

STATISTICS



TOP PERFORMING POSTS:

World Traveler. Arts Advocate. Masters Educated Business Psychologist. Certified Life Coach. Publicist. Social Media Influencer. Interviewer. Author. Talent Scout. Event Producer. Being a Publicist AND Content Creator is a path that supports all the talent, sponsors and brands that have joined my artwork with THICKK Magazine. Are you next?



995 posts

144K followers

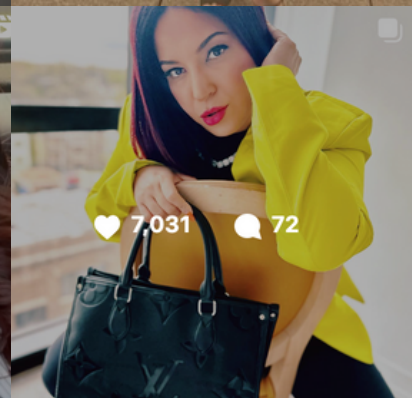
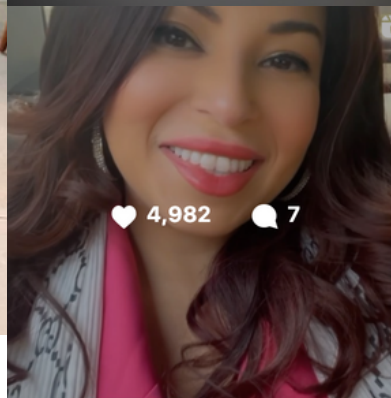
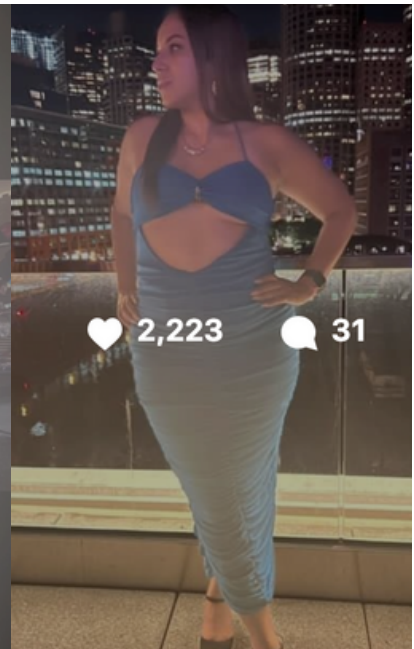
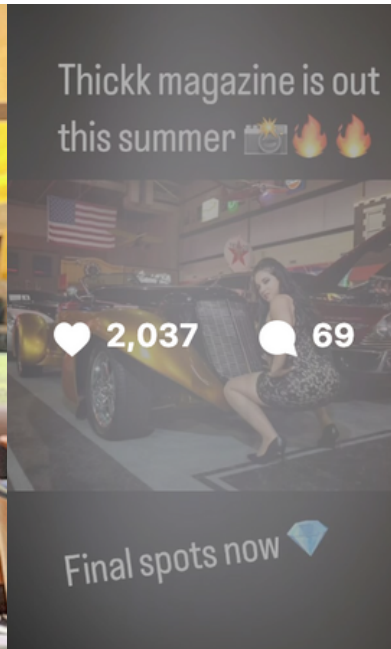
7,510 following

Xa'vonni Publicist

Public Relations Agency

Entertainment Publicist 💎 Luxury Travel Host ✈️ Real Estate Broker 🏠🔥 CHI - Tampa - Miami - NYC - LA #thickkmedia @clicktravelclub @divinewomeninbiz

🔗 Facebook profile + 1 link



Liked by lilyflower14313 and 1,896 others

MARCH 9

GET INFLUENCED





XA'VONNI

**Media Personality, Interviewer,
Content Creator & Influencer**

Xa'vonni holds 22 years in the biz, w/10 years of experience as a Publicist, curating as a creative director over 50 + live events from luxury photoshoots, art shows, women empowerment events, retreats and even her new company **"Click Travel Club"** which brought 7 influencers to Egypt in Feb 2023! With her innovative ideas, grit and flair for fierce glam, she brings it everytime.

Location: Chicago, IL

144,000
FOLLOWERS

30,000
EMAIL LIST

3K
AVERAGE
REEL VIEWS

2K-7K
AVERAGE POST
REACH

SERVICES & RATES

Sponsored Instagram Post	\$1K
Sponsored Instagram Story	\$500
Sponsored Instagram Reel	\$1.5K
Youtube Video	\$1.5K
Tik Tok Video	\$1K
Blog Post	\$500
Product Review & Testimonial	\$500
Virtual Interview/Podcast	\$350
Live Appearance	\$1K
Commercial/Content Creation	\$1K
Spokesperson (1 Year Contract)	\$25K

PAST COLLABORATIONS



PR PRICING



AUDIENCE POTENTIAL

AN OVERVIEW



18-45 YEARS OLD

With our very attractive diversity of talent and our own magazine reach, we speak to the luxury, urban, upscale "trendsetting crowd" across the world. The potential is endless.

International audience

68%

FEMALE

DEMOGRAPHICS

74%

US | REGIONS

38%

CANADA | REGIONS

73%

MIDDLE EAST / AFRICA

19%

UK | AUSTRALIA | REGIONS

facts

- 74% of Americans are active social media users
- Social media is more popular with US females than males
- 78% of women in the US actively use social media, compared to 69% of men.
- However, that gender divide seems to be specific to the US. In many other countries, the reverse is true.
- For example, in Western Africa, vastly more men (73%) use social media than women (46%). Social media is also more popular amongst men in Western Europe, Central America, Southern Asia, and South-Eastern Asia.

HOW TO WORK A PUBLICIST

THERE ARE 2 MAIN WAYS, ON A MONTHLY RETAINER:

Which starts at \$1500k - \$5k a month as our retainers offer everything you need in one flat rate -- ongoing, steady support, with our fees simply increasing according to desired intensity.

We will work for you "full time" and daily as your PR team! This options does allow us to fully engage, market and build your highest level of **BRANDING** in a short period of time! (and will cost less than working with a variety of third parties too!)

Our PR team will be constantly managing and growing your social media following, your IG and Facebook, posting daily and handling all interesting leads and pr-related design, marketing and branding goals so your **BRAND** can truly grow consistently.

Retainer tasks accomplished as-needed would include event and news-worthy "on-time" press releases, negotiations & pitches to sponsors, brands and media, designing and marketing your media kit, curating your bios, designing your web content, marketing tools, copywriting your Facebook and IG posts, producing photoshoots with new looks for your buzz and even sending our IG followers YOUR way with each post for **RAPID IG Growth** and development!

Second option, Per-project support, "a la carte" can be really valuable if you're seeking occasional or more modest pricing options.



PR PACKAGES

PRICELIST

01

BRONZE

Press Releases, Social Media Management and mini-campaigns from one month to 1 year to 30,000 emails! (monthly + based on repetition)

\$500 +

02

SILVER

Media Kits + Marketing; ideal for all talent to get presented to the media and gain quality opportunities and clients.

\$500 +

03

GOLD

THICKK Magazine Ad Space 1-3 pages

\$250-\$1500

04


PLATINUM

Rapid Monthly IG Growth + Comments (per month)

\$500-3K

A LA CARTE PR PACKAGES

PRICELIST



* Product 1-Sheets (\$150)

* Website Design (\$1,000 - \$3,500)

* Digital Course Design (\$2,500-\$5000)

* Quotable and Speaker's Sheets w/Online Event Marketing & Cohosting (\$500 +)

* Corporate Video Creation & Scriptwriting (\$1,500)

* Speechwriting (\$350)

* Blog/Article Creation (\$250)

* Book Authoring, Design and Marketing (\$2,500-\$5,000)

* Copywriting, Editing and Design (\$125)

INVOICE

THICKKMedia
Misc - Fashion - Art - Film - Design

Order Information

Order Number _____
Brand/Sponsor Name _____
Order Date _____
Activation _____

Bill to

Client Name _____
Address _____
Email _____
Phone Number _____

Item #	Description	Qty	Unit Price	Amount
			Subtotal	
			Tax	
			Total	\$

Sponsorship Live Location or Virtual

Travel Details

IG: _____
FB: _____ Other: _____
TIKTOK: _____

Payment Information

Method Cash Credit Card Checks Debit Card Paypal
 Other _____

Please share details of the brand activation, which influencer (s) are of interest and frequency/timeline of intended posts.

Thank you! *XaVonni*

Contact
773-824-5236
PR@THICKKMedia.com

THICKKMedia LLC


@mybusiness

Thank you

LET'S GET STARTED



THICKKMedia PR

PR@THICKKMEDIA.com

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WWW.THICKKMEDIA.COM